

GIORGETTO GIUGIARO  
PRESIDENT

FABRIZIO GIUGIARO  
CEO

PRESENT:

DESIGN  
THAT  
CREATES  
SUCCESS



GFG

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S T Y L E











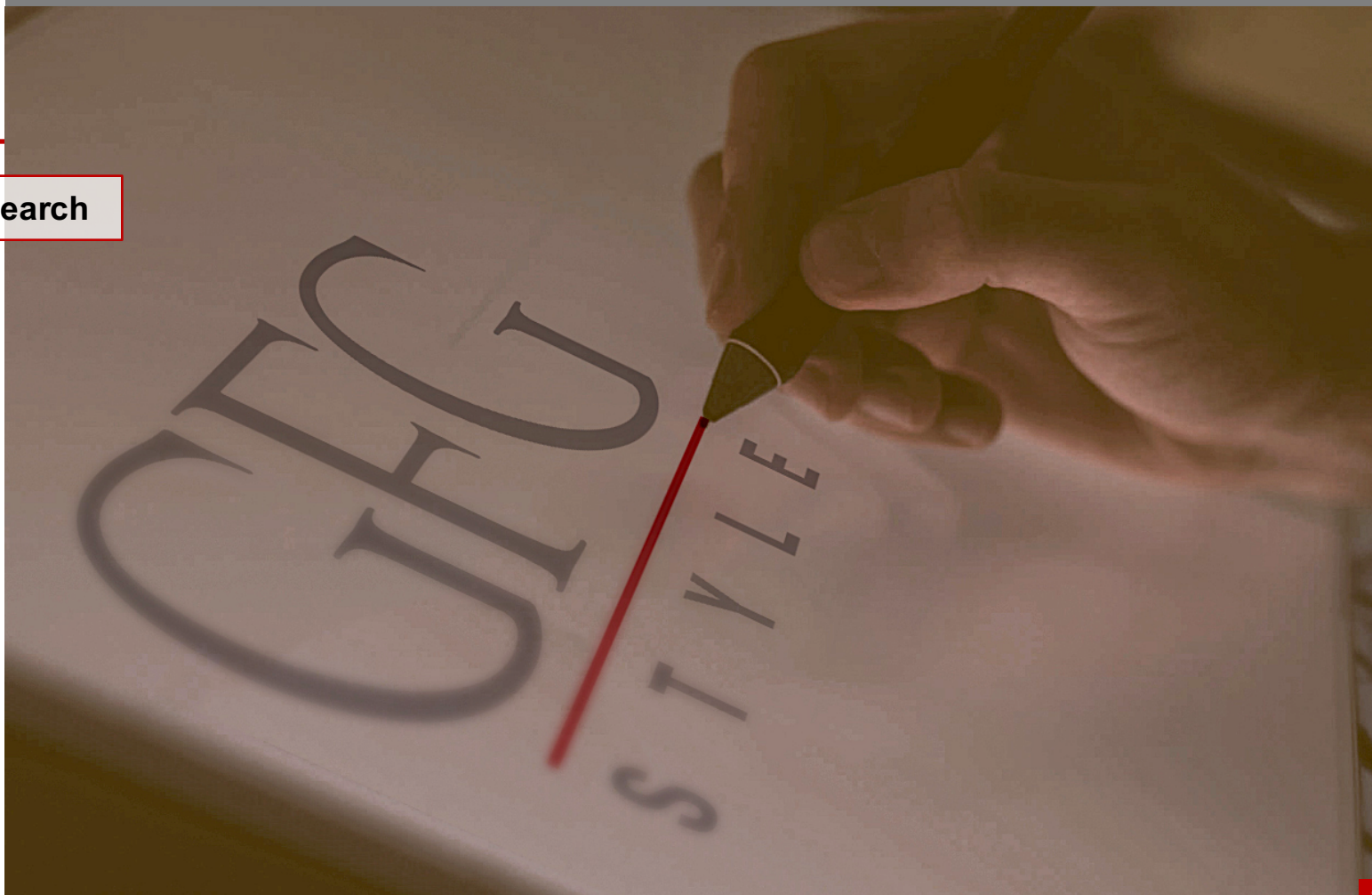
GFG Style operates two premises in Moncalieri (Turin): its headquarters and an operational building. Fabrizio and Giorgetto Giugiaro have thus established the conditions that allow them to develop the personal skills to develop automotive projects with the facilities of a new styling centre that generates innovative ideas using the most futuristic simulation and virtual reality technologies; the development of models and styling prototypes benefits from the specialist collaboration agreements consolidated in 50 years of activity that the automotive district of Turin can offer. GFG Style coordinates a pool of carefully selected specialists.







■ Styling research





■ Hand and digital sketching

■ Sketches/Renderings



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■ **Rendering and Virtual Reality images**





## ■ CAS 3D Modelling



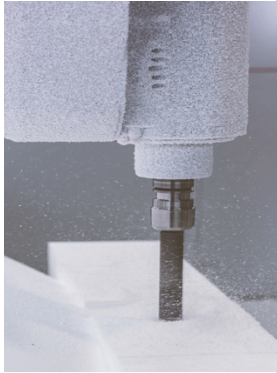
■ Feasibility AB C Class (exterior and interior)





■ Life size physical models (exterior and interior)

■ Milling and manual modelling





## The Heritage

Some of the models (production cars and research prototypes) created over the years by Giorgetto and Fabrizio Giugiaro.



